




AMY MEWBORN

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 **Turning Lemons Into Lemonade**

Amy Mewborn is a serial entrepreneur, CEO, author, and operations and strategy expert. She teaches women business owners how to use technology and systems to leverage their business growth and maximize profits through marketing, sales, and automation.

She has spoken with Carlsbad Chamber of Commerce, Healthy Living Expo, Health and Wellness Expo, and Blastoff Business Breakthrough, Mind Body Bold, the TEDx stage and more! She has shared the stage with people like Jillian Michaels, Magic Johnson, been a featured teacher and continuing education provider with the American Council on Exercise.

Amy has been featured on CBS, KUSI, Fox, Ivillage, San Diego Magazine, Ranch and Coast, and as a contributing editor to a number of publications.

She is a sought after speaker on business topics surrounding increasing profitability through technology, systems, and automation.

Her passion is helping women business owners achieve financial independence, and every speech or educational program that she produces is designed to teach women how to increase their businesses through marketing systems and automation

Amy's clients are typically in the start up and growth stages of their business. They need more clients, marketing strategy, sales, increased productivity, team management, and improved systems.

55% 20-40 years old
45% 41-60 years old
98% female
80% small business owner

How To Make Money While You Sleep

Stop trading dollars for hours to make money while you sleep by creating and launching online programs!

Key Takeaways

- How to stand out and be noticed to attract your IDEAL client.
- How to scale your business with systems.
- How to stop trading dollars for hours.
- How to teach others what you know and make money doing it!!

Eliminate Technology Overwhelm

Simplifying Technology To Build an Online Business in Less Than 30 Days

Key Takeaways

- How to use technology to save time, increase productivity, and sales.
- How to use technology to build a team that helps you run your business.
- How to delegate to the team for more time and freedom.

Creating A Business, a Life, and The Freedom You LOVE

How to Build a Business That Supports Your Life Versus a Life to Support Your Business

Key Takeaways

- Creating a vision for your LIFE before you start building the business.
- The 5 biggest mistakes that women make in starting their business.
- The 5 M's of Momentum and Growth
- How to avoid creating a "business monster" that runs YOU.
- Creating a business blueprint for growing a successful business.

Marketing to Your Perfect Client - on a Dime

Identify, Attract, and Retain More Of Your Ideal Client WITHOUT Expensive Marketing Costs!

Key Takeaways

- How to identify your IDEAL Client and where they are hanging out - online and offline.
- Creating intro offers and repeat packages for maximum client sales, conversion, and engagement
- Creating referral programs to build a tribe of raving fans who are helping you market your business!
- Using technology, systems, and automation to market your business consistently - to create a steady stream of new and existing clients!

Creating and Delivering Your First TEDx Talk

Key Takeaways

- How to craft a TEDx Talk to be engaging and desirable to event organizers.
- How to select the best event and pitch your potential TEDx Talk.
- Secrets to being selected as a potential TEDx speaker.